

# Orange County Chapter of IFMA

## 2020-2021 Sponsor Prospectus

Benefits	Diamond	Platinum	Gold	Silver	Bronze
	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$750</b>
Company Logo on Website w/ Hotlink	Banner Ad	Yes	Yes	Hotlink Only	Hotlink Only
Company Name and Logo on digital bill-	Yes w/ Logo	Yes w/ Logo	Yes w/ Logo	Name Only	Name Only
Listed in Awards Banquet Program	Yes	Yes	Yes	Yes	Yes
Level Sponsorship Certificate presenta-	Yes	Yes	Yes	Yes	Yes
Listed in monthly email newsletter	Yes	Yes	Yes		
Golf Bonus Package (choice of dinner tickets, mulligan pkg or combination)	4	3			
Complimentary Seat at Awards Banquet	2	1			
Podium Recognition at each meeting	Yes	Yes			
Complimentary Tabletop Sponsorship at	2	1			
Company Name and Logo on Outside	Yes				
Table Tents on Guest Tables at Program	Yes				

### ◆ *Sponsorship Menu*

◆ Table Top Sponsor at Program Meetings

\$250 per meeting (includes 1 Attendee. \$25 for additional attendees )

◆ Premium Program Sponsor \$400 (includes 2 attendees and exclusive sponsor in your specialty)

◆ Sole Sponsor for Program Meeting \$1,000 (includes 2 attendees and exclusive sponsor for your company only)

◆ Awards Banquet Sponsorships from \$250 to \$1,000

◆ Annual Website Directory Advertising Opportunities  
Company Logo & Hot Link \$50

*\*prices Listed are for members*

**All "in-kind" sponsorships must be pre-approved by Sponsorship Committee Chairperson and Executive Board.**

# 2021 Sponsorship Plan Response Form

## PROGRAM MEETINGS

	Table Top Sponsor	Premium	Sole Sponsor
	\$250	\$400	\$1,000
January	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## WEBSITE SPONSOR(S)

3—Months	\$400	<input type="checkbox"/>
6—Months	\$650	<input type="checkbox"/>
1—Year	\$1,150	<input type="checkbox"/>

## WEBSITE DIRECTORY

1—Year	\$50	<input type="checkbox"/>
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## OC IFMA Chapter Awards Banquet

**Contributing Sponsor: \$250**

Sponsorship includes recognition in Slice of Orange email leading up to the Awards Banquet, company name listed on LCD monitors, Awards Program and AV presentation.

**Bronze Sponsor: \$500-**

Sponsorship includes recognition in Slice of Orange email leading up to the Awards Banquet, admission for 1 to Awards Banquet, company name and logo showcased on LCD monitors and AV presentation, and a quarter page ad in the Awards Program.

**Silver Sponsor : \$750-**

Sponsorship includes recognition in Slice of Orange email leading up to the Awards Banquet, admission for 2 to Awards Banquet, company name and logo showcased on LCD monitors and AV presentation. Signage at the event and a half page ad in the Awards Program.

**Gold Sponsor : \$1000-**

Sponsorship includes recognition in Slice of Orange email leading up to the Awards Banquet, admission for 4 to Awards Banquet, company staff positions to welcome guests at the entrance of Icon yacht. Signage by two (2) of the following: Bar and/or Buffet. Company name and logo showcased on LCD monitors and AV presentation, company staff awards presentation to the recipients of the Awards Presentation. Full page ad in the Awards Program.

### ***Additional Sponsorships Available:***

Be a sponsor from the above list and you can also select one of the following sponsorships.

**Bar Host (2 available) \$300**

company name and logo showcased on **LCD monitors**, AV presentation.

**Dessert Host (1 available) \$500**

company name and logo showcased on LCD monitors, AV presentation, and at the bar.

# 2021 Sponsorship Plan Response Form

## ANNUAL GOLF TOURNAMENT (September)

**TITLE SPONSOR (1) @ \$2,500**

- ✦ Top billing as the premier sponsor!
- ✦ Includes: (1) Foursome
- ✦ Your company name on all promotional items as the title sponsor
- ✦ Verbal recognition at the awards dinner and the opportunity to provide centerpieces promoting your product or service on the tables at the awards banquet

A sign prominently displaying your company at the banquet dinner

**GOLD SPONSOR \$2,000**

- ✦ Premium level sponsor
- ✦ Includes: (1) Foursome
- ✦ Your company name on all promotional items as a Gold sponsor
- ✦ Verbal recognition at the awards dinner and the opportunity to provide promotional materials in the goodie bags

A sign prominently displaying your company at the banquet dinner

**SILVER SPONSOR \$1,000**

- ✦ Premium Level Sponsor! Includes: a two-some
- ✦ Your company name displayed on all promotional items
- ✦ A sign prominently displaying your company at the banquet dinner

Recognition at the awards presentation

**BEVERAGE SPONSOR \$750**

- ✦ A Company representative to distribute complimentary drinks on the course

Your Company name displayed at the drink location, on all promotional items, recognition at the awards dinner

**FOOD SPONSOR \$650 (Lunch or Dinner)**

- ✦ Your Company name displayed at the banquet room, on all promotional items, and recognition at the awards dinner

Includes (1) Complimentary Dinner

## ANNUAL GOLF TOURNAMENT (con't)

**HOLE SPONSOR (12) @ - \$500**

✦ A Company representative to greet players and distribute promotional items you provide as they tee off. (Max. 2 Representatives)

✦ Table and 2 chairs can be provided for each hole sponsor (upon request)

✦ Includes (2) Lunches

Personalized sign on the tee box, your Company name on all promotional materials, and recognition at the awards dinner

**PREMIUM HOLE SPONSOR (6) @ - \$750**

Includes the above with the addition of bringing your own selection of drinks as approved by course

**PRIZE SPONSOR - \$300**

✦ Your chance to be recognized as your raffle prize(s) are awarded at the banquet dinner

✦ A sign listing your company will be prominently displayed on stage and at the check-in location  
Includes your name on all promotional materials

**PUTTING CONTEST SPONSOR \$200**

Your company name displayed at the Putting Contest location and recognition at the awards dinner

**GOLF CART SPONSOR \$400**

✦ Your Company name displayed on all Golf Carts

✦ Company name displayed on all promotional items and recognition at the awards dinner



# Sponsorship Agreement

## Orange County Chapter of IFMA

Associate Member Organization

Office Phone

Associate Member

Alternate Phone

Address

E-mail Address

### Sponsorship Level

\$5,000 + — Diamond

\$1,000 to \$1,999 — Silver

\$3,500 to \$4,999 — Platinum

\$750 to \$999 — Bronze

\$2,000 to \$3,499 — Gold

Under \$750 (no level)

### Sponsorship Agreement

This Sponsorship Agreement ("Agreement") is made between the Associate Member, on behalf of the Associate Member's Organization known as \_\_\_\_\_, (hereinafter known as "Associate") and the Orange County Chapter of IFMA, a California corporation (hereinafter known as "OC IFMA"). This Agreement shall remain in effect for the fiscal year of July 1, 2020 through June 30, 2021, and/or any portion thereof (hereinafter known as "2020-21"). The term of this Agreement shall not be extended for any reason.

Associate understands and agrees that Sponsorship benefits will begin on the day this signed Agreement is received in the Association Office. All benefits will accrue to the fiscal year when payment is received. OC IFMA understands and agrees to provide Sponsorship benefits to the Associate in good faith for the fiscal year 2020-21, and/or any portion thereof, effective the date this signed document is received in the Association Office.

Associate understands and agrees that payment must be received in the Chapter office prior to any event from which benefits would be received, i.e. Table Top sponsorship for a chapter meeting. Associate understands and agrees payment for the full amount of their Sponsorship, as noted above, shall be **due and payable on or before May 1, 2021 for 2020-21 benefits. If full payment is not received in the Association Office on or before May 1, 2021 the Associate shall not receive any Sponsorship benefits for the remainder of the 2020-21 fiscal year and OC IFMA shall suspend the Associate member benefits for the next fiscal year July 1, 2021 through June 30, 2022.** The decision to impose this penalty lies solely with the OC IFMA Board of Directors.

This Agreement shall be interpreted in accordance and governed in all respects by the laws of the State of California. Associate agrees, represents and declares that Associate has carefully read this Agreement and knows the significance of the contents thereof, and that Associate signs the same freely and voluntarily, agreeing to each and all of the provisions and obligations described herein. This constitutes the entire Agreement between IFMA OC and Associate.

Signature

Date

Print Name

Title