- **BUILDING THE STRENGTH OF FM**
  - Members help shape the future of your industry and association. Explore volunteer opportunities and see how the IFMA Foundation is energizing facility professionals in advancing the profession. For updates, view the foundation’s Annual Progress Report.

  - Contribute to the conversation with your government leaders to raise awareness of the importance of facility management. Learn more about IFMA’s advocacy efforts.

  - IFMA members have the opportunity to become Media Mavens. Media Mavens are trained media-savvy facility managers who serve as spokespeople for IFMA and the FM discipline. Media Mavens respond to specific media questions and also help drive FM-related stories around the world in order to elevate the FM profession.