

- **BUILDING THE STRENGTH OF FM**

- Members help shape the future of your industry and association. [Explore volunteer opportunities](#) and see how the IFMA Foundation is energizing facility professionals in advancing the profession. For updates, view the foundation's [Annual Progress Report](#).
- [Contribute to the conversation](#) with your government leaders to raise awareness of the importance of facility management. [Learn more about IFMA's advocacy efforts](#).
- IFMA members have the opportunity to become Media Mavens. Media Mavens are trained media-savvy facility managers who serve as spokespeople for IFMA and the FM discipline. Media Mavens respond to specific media questions and also help drive FM-related stories around the world in order to elevate the FM profession.